



Heenan Blaikie

PRACTICE OVERVIEW

Privacy & Information Management

Toronto

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F 416 360.8425

Ottawa

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T 613 236.1668
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Montreal

1250 René-Lévesque Blvd. West
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Montreal, Quebec
H3B 4Y1
T 514 846.1212
F 514 846.3427

Vancouver

1055 West Hastings Street
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Vancouver, British Columbia
V6E 2E9
T 604 669.0011
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Calgary

12th Floor, Fifth Avenue Place
425 - 1st Street SW
Calgary, Alberta
T2P 3L8
T 403 232.8223
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Related Industries

Government & Public Institutions

Related Practices

Privacy & Information Management
AccessPrivacy^{HB}

Related Links

www.heenanblaikie.com
www.accessprivacy.ca

PRIVACY & INFORMATION MANAGEMENT

Privacy and information management has rapidly become one of the most significant legal issues for many organizations. Loss of reputation and threat of regulatory enforcement and administrative penalties are causing even the best managed organizations to re-examine their approach to information governance. The Heenan Blaikie LLP Privacy and Information Management team regularly advises clients on a broad range of privacy and information governance issues. Our skills enable clients to navigate privacy and data protection laws and standards while maintaining business flexibility and stakeholder trust.

WHO WE ARE

The Heenan Blaikie LLP Privacy and Information Management practice includes lawyers with extensive subject matter expertise in areas such as technology, intellectual property, records management, banking and financial services, marketing and advertising, global sourcing and litigation. In addition, our lawyers work closely with our *AccessPrivacy*^{HB} privacy and information management consulting team.* Together, we have an unparalleled level of hands-on experience that allows us to provide timely, practical and cost-effective business solutions.

OUR CLIENTS

We represent a diverse group of clients, including Canadian and multinational corporations, public and broader public sector entities, regulatory authorities and not-for-profit organizations, in numerous industries and fields:

- Banking and financial services, including insurance
- Business process outsourcing
- Education, including universities, colleges and school boards
- Entertainment and media
- Healthcare, including healthcare service providers and health research
- Police services
- Retail and consumer products
- Telecommunications
- Transportation
- Utilities

* *AccessPrivacy*^{HB} is a division of HB Global Advisors Corp., a Heenan Blaikie LLP company

For further information about our National Privacy and Information Management Team, please contact:

Adam Kardash

Partner & Head, Privacy & Information Management Practice and Managing Director & Head, *AccessPrivacy*^{HB}

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Our clients can count on the Heenan Blaikie LLP Privacy and Information Management team to provide high-quality legal services solutions to meet their complete privacy, compliance and information governance needs.

OFFERING PRACTICAL SOLUTIONS

Drawing on our extensive experience, we:

- advise clients on compliance with all Canadian federal and provincial privacy and information management laws
- advise clients on compliance with all international data protection laws, including U.S. federal, state and sectoral privacy and information management laws and the EU Data Protection and Telecommunications Privacy Directives
- advise clients on enterprise-wide privacy and information governance compliance monitoring programs
- help clients manage significant privacy/information security breaches, including individual and regulatory notification
- represent clients in investigations by privacy regulatory authorities
- advise clients on management of consumer privacy concerns, and litigation
- advise clients on management of individual requests for access to or correction of personal information
- develop and perform comprehensive Privacy Impact Assessments (PIAs) and privacy and information management risk assessments, including preparation of data flow maps
- develop and implement privacy and data use and protection policies and procedures that comply with applicable laws and maintain business flexibility, and public and business partner trust
- develop and implement policies and procedures necessary to meet Payment Card Industry (PCI) standards
- develop and implement data classification and records management programs
- develop and negotiate outsourcing and other service provider contractual arrangements involving personal information, including trans-border data flows
- advise clients on privacy issues in mergers and acquisitions
- advise clients on privacy issues related to marketing and advertising programs and campaigns including Do Not Call List (DNCL) and anti-spam requirements, and marketing to children
- advise clients on training and awareness programs.